**MUSIC:** The Faders: No Sleep Tonight (Hard rocking girl group)

1.) Veronica Mars does surveillance in her hometown of Neptune.

## KRISTEN BELL (VO) Do you want to win a trip to Neptune?



2.) Brightly colored neon transition takes us to the PCHs as they fight on the bridge.

KRISTEN BELL (VO)
Be a player with the PCHs?



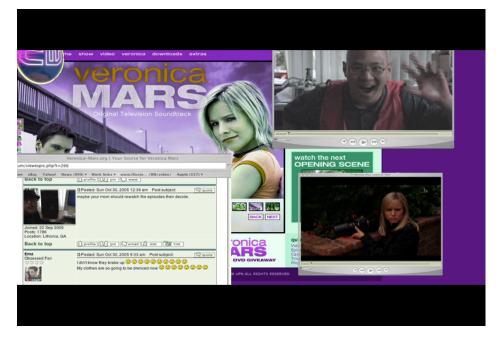
3.) A bullet explodes a the window of the car where Logan and Veronica are making out.

KRISTEN BELL (VO) Give it a shot.



4.) Veronica Mars fan website.

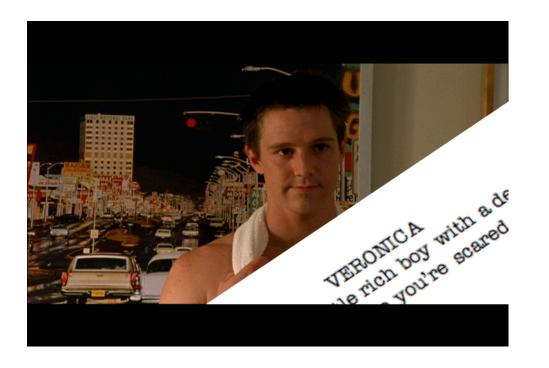
KRISTEN BELL (VO) Go to WWW.VMars.COM and download the script for a scene.



5.) Within scene, Veronica says to Logan:

"Poor little rich boy with a death wish. I hope you're scared."

A copy of the script rolls across the screen.



6.) Veronica on the phone in the phone.

KRISTEN BELL (VO)
Then use your cell...



7.) Fan on Webcam doing a scene.

KRISTEN BELL (VO) ...use your webcam...

8.) Zoom to the bus.

KRISTEN BELL (VO) ...or go to the CW bus.



9.) Transition from bus to desktop and then, zoom in on fans doing a scene.

## KRISTEN BELL (VO) You and your friends do a scene... then post it.



10.) Fan on webcam plays Weevil.

KRISTEN BELL (VO) We'll pick a few scenes each week and show them on the air.



11.) Veronica in the shape of a Lilly then morphs into a question mark.

KRISTEN BELL (VO)
And eventually, viewers vote...
...and someone gets a part.



12.) Glow treated sequence for Season One Finale.

VERONICA
Oh my God. I know who it is.



13.) Veronica checks her laptop for video messages.

KRISTEN BELL (VO) Get us your face.



14.) Zoom into Veronica's laptop.

KRISTEN BELL (VO)
We want to see you on Veronica Mars.

